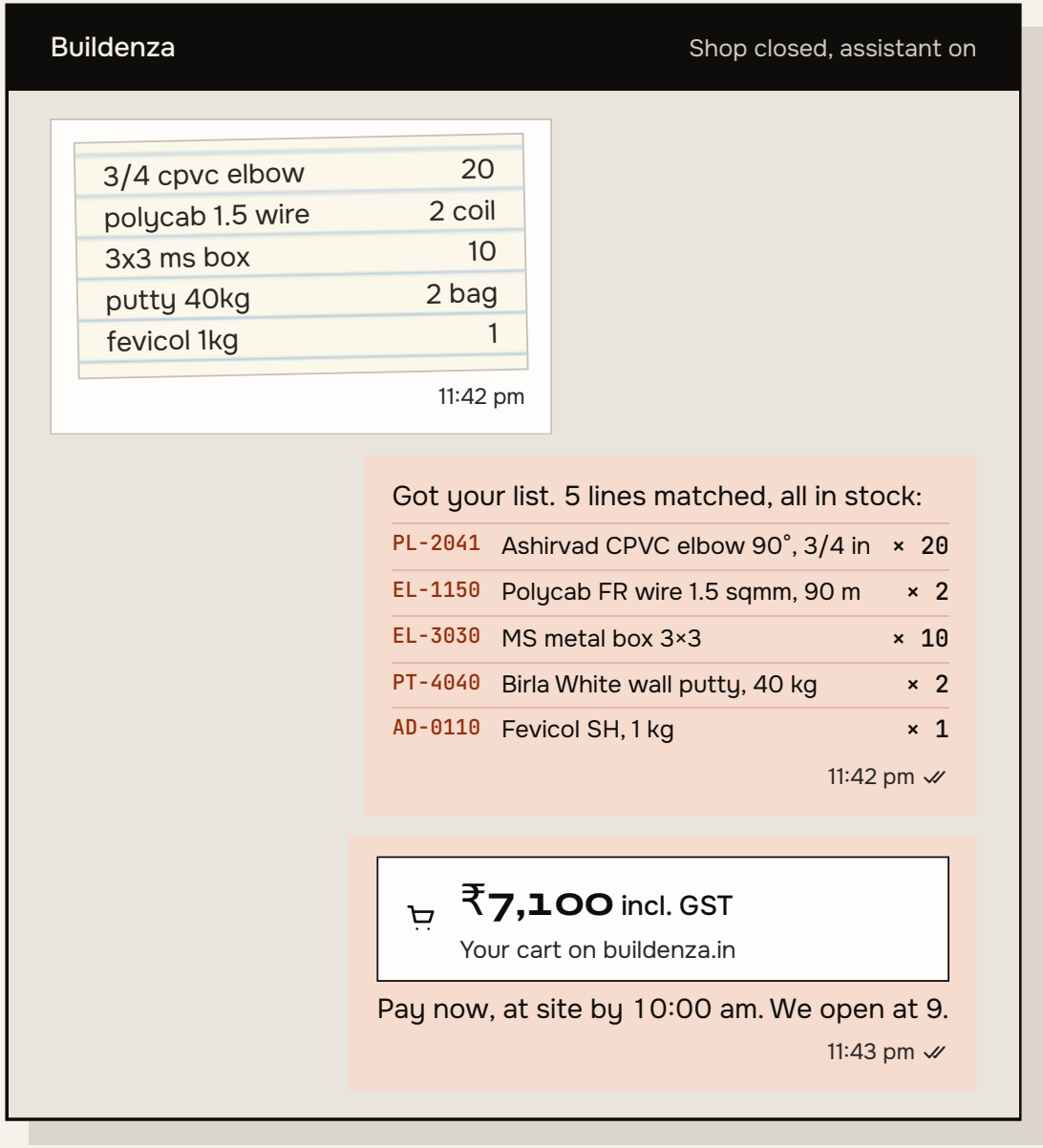
Site nahi rukegi, even at 11 pm

Five automations for Buildenza, starting with WhatsApp lists priced around the clock.

Talk to us

Download the PDF



One order, five handoffs

Where each automation sits in an order’s life, from the list to month end.

A list arrives → Picked from stock → Rider to site → Back for more → Month end



WhatsApp list to order WS-01

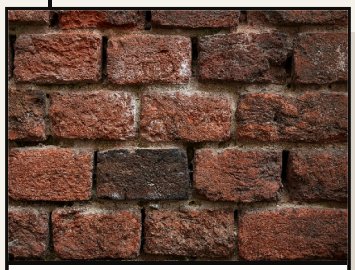
Start here



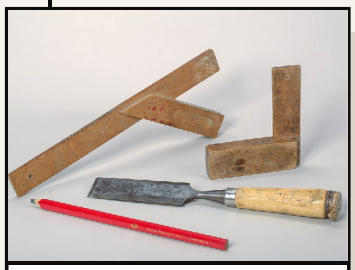
Stock and supplier reorders WS-03



60-minute delivery tracking WS-02



Contractor and site accounts WS-04



Returns and GST reconciliation WS-05

Start with the WhatsApp list

WS-01 WhatsApp list to order, 24/7

Every material list gets an instant price and cart link, day or night.

1

Your WhatsApp number, connected to an assistant

2

Photo, voice note (Telugu, Hindi, English) or typed list read

3

Each line matched to your catalogue, slang included

Unclear? One short question: size or brand

4

Stock checked, cart made, link sent: total and delivery time

Big or complex? To your team, already processed

Site slang, matched to the catalogue — LIST-7781

Written on the list	Matched line	Code	In stock
“3/4 cpvc elbow”	Ashirvad CPVC elbow 90°, 3/4 in	PL-2041	340
“polycab 1.5 wire”	Polycab FR wire 1.5 sqmm, 90 m	EL-1150	28
“3x3 box”	MS metal box, 3×3	EL-3030	410
“white putty 2 bag”	Birla White wall putty, 40 kg	PT-4040	64
“1/2 ball valve”	Brass or PVC? Question sent	pending	waiting

▶ 0:14

“Bhaiya, Tractor Emulsion 20 litre white, aur do roller.”

9:58 pm

Asian Paints Tractor Emulsion, white, 20 L, and two 9 in rollers. ₹4,350, cart link below.

9:58 pm

Handed to your team — BIG-0219

64 lines, about ₹1.8 lakh, for a villa site in Kokapet. Matched list attached, waiting for 9:00 am.

What we need

Shopify catalogue access and a list of local product names.

Result

No lost night orders, replies in seconds, and your team handles only the tricky cases.

Why start here

Customers see it first, it demos with your own lists, and it replaces “We’re offline right now”.

Every order against the clock

WS-02

Every order dispatched fast and tracked against the 60-minute promise.

1. Order assigned to the nearest free rider, by pincode
2. Rider gets the pick list and route on WhatsApp
3. Customer gets an ETA and live updates
4. Rider marks picked, then delivered, with a photo

   45 minutes, not delivered? Your team is alerted

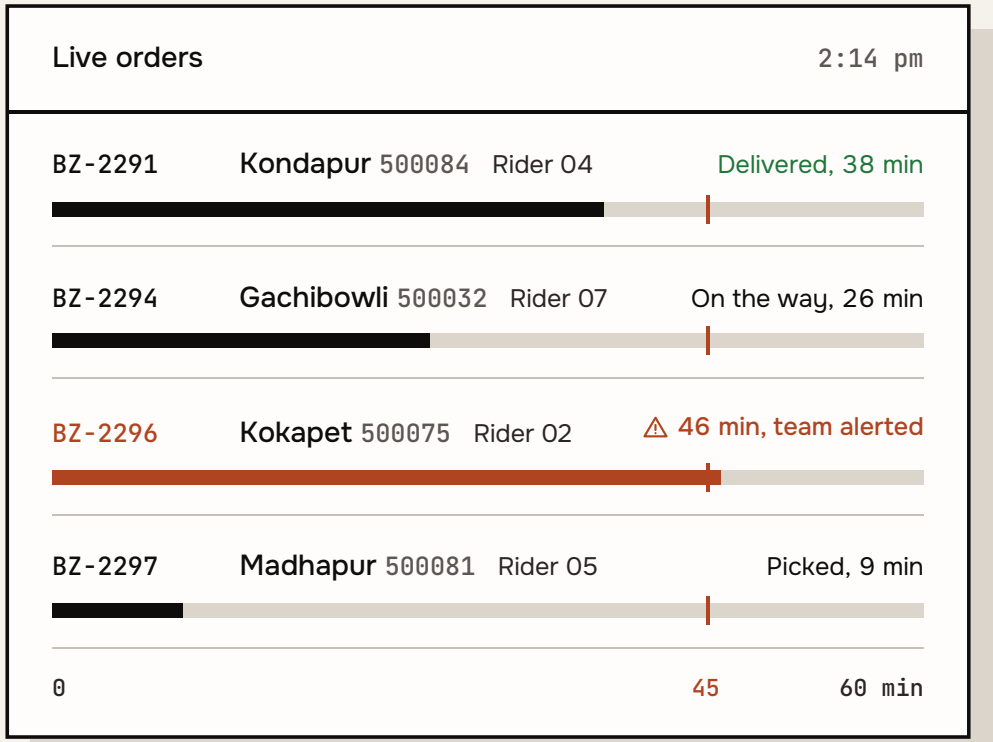
5. Daily report: on time by area and rider

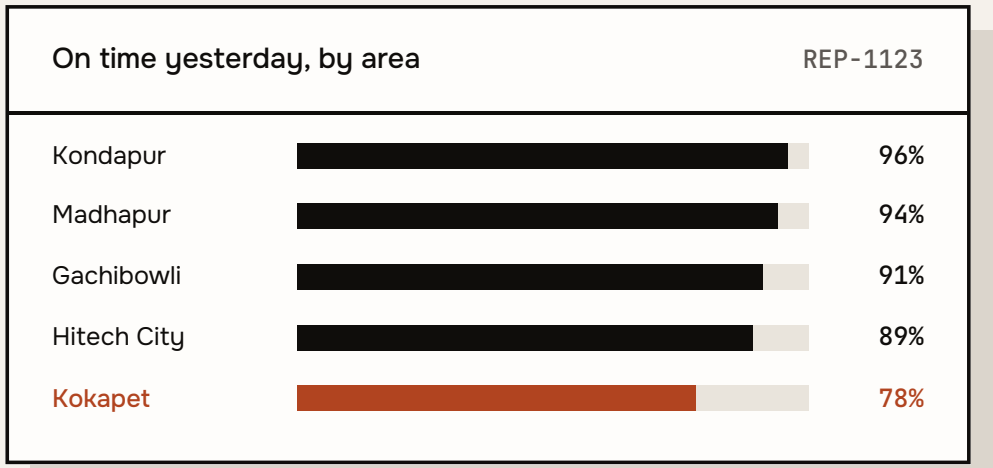
What we need

Your rider list, delivery areas and Shopify access.

Result

Fewer late deliveries, fewer “where’s my order?” calls, and clear data on which areas are hard to serve.





Stock that reorders itself

WS-03

Popular items never run out, and prices stay correct.

1
Store and warehouse stock synced with Shopify, live

→

2
A reorder level per item, from how fast it sells

→

3
Below the level, a PO goes to your authorised dealer

→

4
The supplier’s delivery checked against the PO

5
A supplier’s price list changes

→

6
Shopify prices updated by your margin rules

Reorder board — Today, 2:02 pm

Code	Item	On hand	Reorder at	Status
EL-1150	Polycab FR wire 1.5 sqmm, 90 m	14	20	PO-1187 sent
PL-2041	Ashirvad CPVC elbow 90°, 3/4 in	340	150	OK
PT-4040	Birla White wall putty, 40 kg	18	25	PO-1188 sent
SN-5520	Cera wash basin, 20 in	6	4	OK
WP-0710	Fosroc waterproof coating, 20 kg	9	6	Price +3.5%, updated

Purchase order PO-1187

To: Authorised Polycab dealer
Sent: Automatically, 2:02 pm

- Polycab FR wire 1.5 sqmm, 90 m × 40
- Polycab FR wire 2.5 sqmm, 90 m × 20

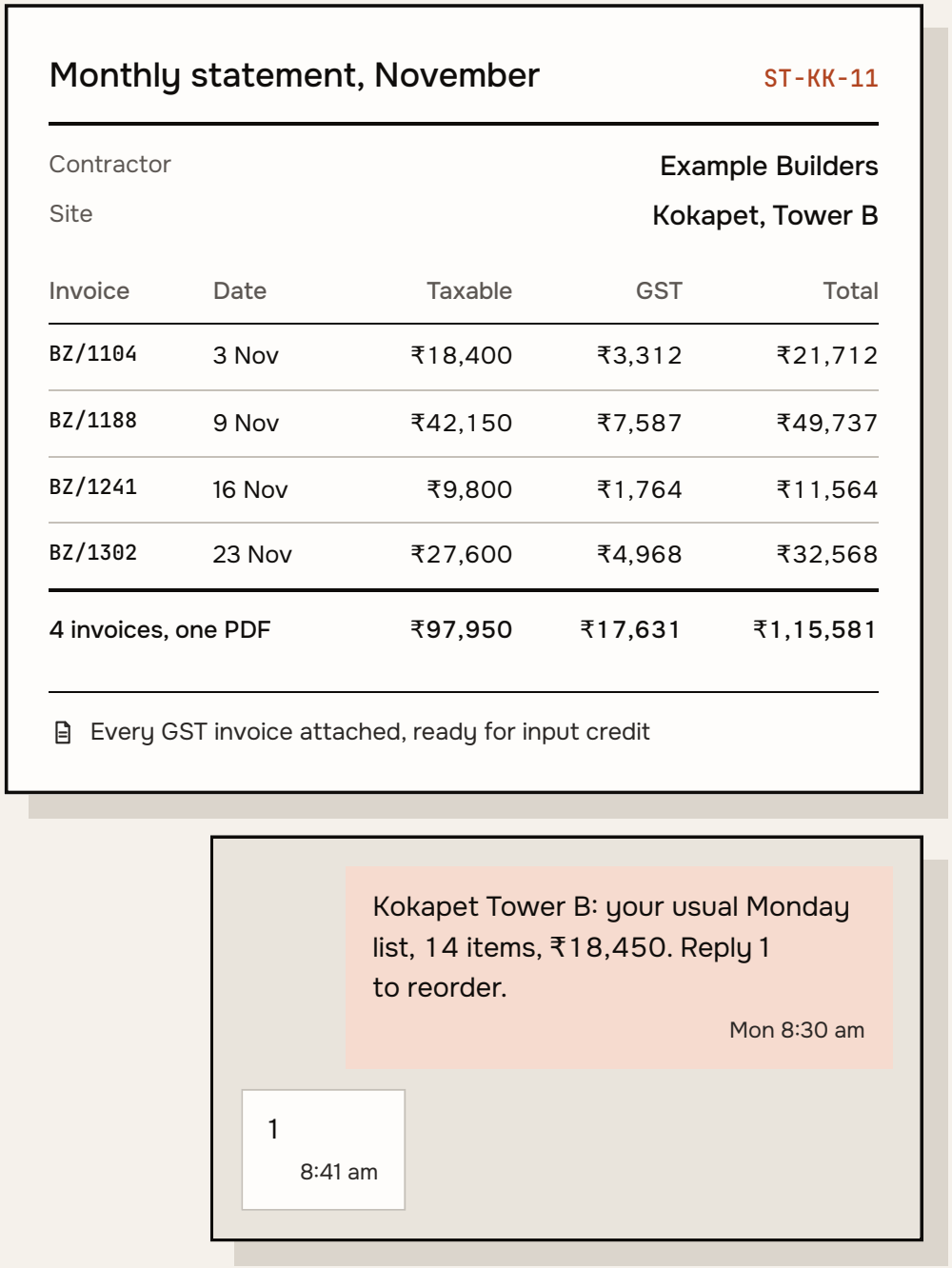
On arrival: counted against this PO

What we need

Your supplier list, current stock data and margin rules.

Result

Fewer “out of stock” replies, less money in slow items, and no manual price edits across thousands of products.



A statement for every site

WS-04

Turn one-time buyers into regular contractor customers.

1. Repeat buyers tagged as contractors, sites linked
2. Past lists saved: reorder with one message
3. Bulk quotes sent and approved on WhatsApp
4. A monthly statement per site, every GST invoice in one file
5. Reorder nudges, from what they usually buy

What we need

Your customer order history.

Result

Higher repeat orders. The monthly GST statement is a strong reason for builders to stay: they can claim input credit easily.

Returns and GST, settled

WS-05

Smooth 7-day returns, and no missed input tax credit.

1
Customer asks for a return on WhatsApp

→

2
Eligibility checked: within 7 days, sealed

→

3
Pickup scheduled, rider uploads a condition photo

→

4
Refund processed through Shopify

→

5
Returned stock added back

6
Each month, supplier invoices matched against GSTR-2B

→

7
Missing input credit flagged

→

8
Follow-up sent to the supplier

Return request

RET-0412

✓ Havells MCB 32A, × 2	Delivered 21 Nov
✓ Within 7 days	Day 3
✓ Sealed	Condition photo in
✓ Pickup	Today, 4 to 5 pm
✓ Refund via Shopify	₹1,240
✓ Stock	+2 added back

GSTR-2B check, October purchases

ITC-10

Supplier	Invoice	Credit in books	In 2B	Action
Electrical dealer	INV-8841	₹12,600	₹12,600	Matched
Paints dealer	2231	₹8,940	missing	Follow-up sent
Plumbing dealer	PL/447	₹5,310	₹4,860	Short ₹450, sent
Tiles dealer	T-0912	₹21,780	₹21,780	Matched
Credit at risk			₹9,390	2 suppliers chased

What we need

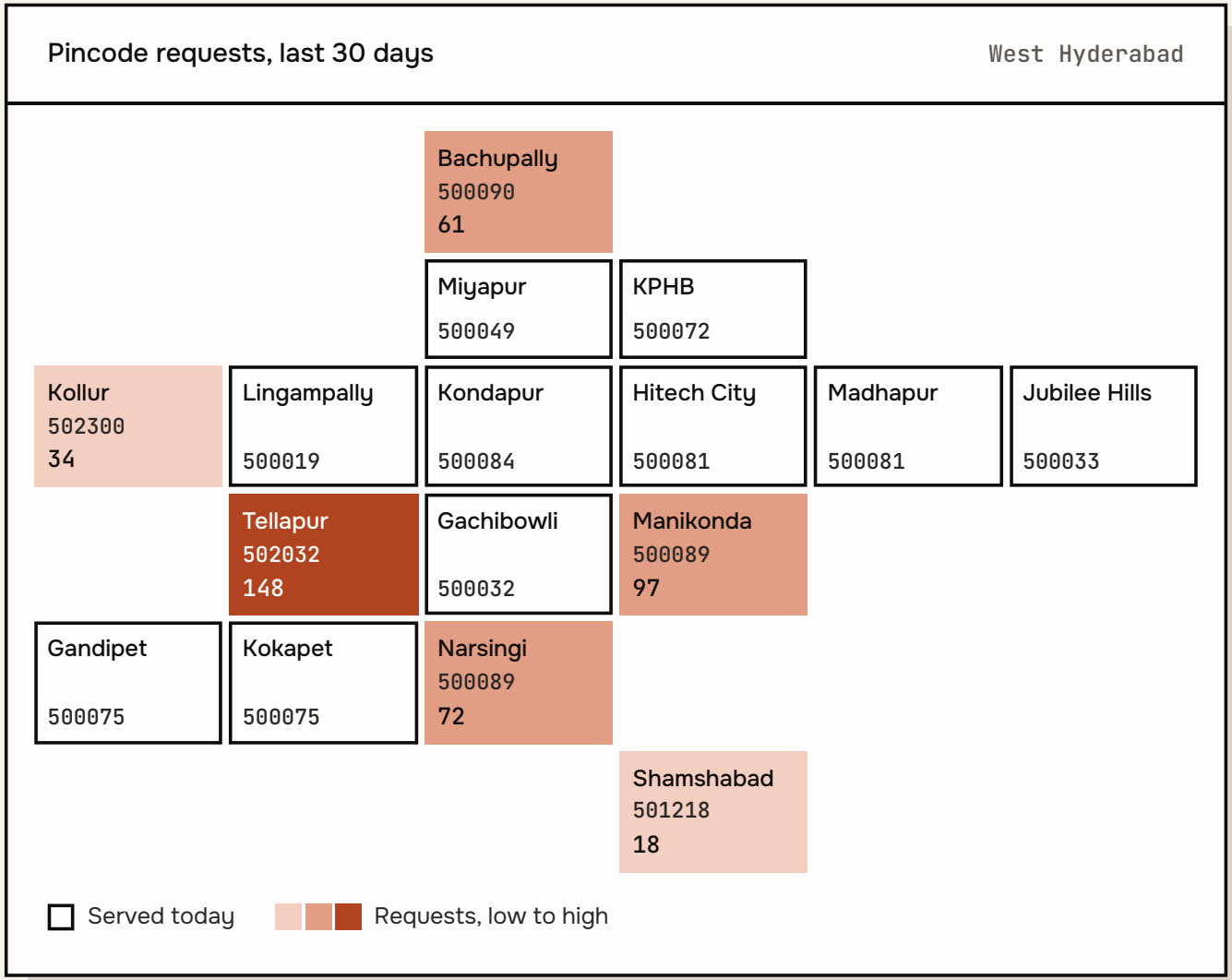
Your returns policy, Shopify access and purchase records.

Result

Less manual work on returns, and recovered tax credit.

Where to open next

A bonus: every “Get notified” pincode request, collected into one demand map.



Tellapur	502032	148
Manikonda	500089	97
Narsingi	500089	72
Bachupally	500090	61

Requests per pincode, ranked, refreshed weekly.

Bring one real material list

We'll start with the WhatsApp list and show it working on your catalogue.

contact@worksmith.tech

For the first call:

- A photo of a customer's list
- Shopify admin access
- Your WhatsApp Business number
- The local names customers use

Download the PDF

Worksmith.tech

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The PDF

Prepared for Buildenza, Hyderabad, November 2026. Every price, code, time, name and figure in the sample screens is illustrative, not your data; the demand map is schematic.

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